



Visioning Task Force Meeting Minutes

Location: Garden Home Recreation Center, Room 13

Date: Sept 05, 2019

Time: 6:00 to 8:00 pm

Attendees

VTF Members in Attendance: America Rodriguez, Ewnetu Tsegaw, Holly Van Houten, Nadia Hasan, Ronald Ferguson, Ann Albrich, Richard Goldner, Olivia Brown, Kanthi Karumbunathan, Shreya Jain, Victor Sin, Reid Quiggins

VTF Members Absent: Rachel Gowland

THPRD Staff: Jaspreet Chahal, Holly Thompson

	Agenda Item + Notes
6:04 pm	<p>Welcome</p> <ul style="list-style-type: none"> • Meeting started at 6:04 pm • VTF members voted and approved meeting minutes from August 1st. <p>Ice Breaker Round Robin:</p> <ul style="list-style-type: none"> ○ VTF members shared their experiences doing outreach this summer. ○ Their engagement tactics, tools, and strategies for outreach at different events. ○ Members also shared challenges they encountered at different events; and a few memorable moments that made their outreach more meaningful.
6:10 pm	<p>Group check-in: How's it going?</p> <p>Each Task Force member shared their experiences doing outreach this summer so far. Key questions included:</p> <ul style="list-style-type: none"> • Olivia and Reid said that they had deeper, more meaningful conversations with attendees at smaller intimate events as opposed to large events with a large attendance. • Nadia and Holly shared that having the interactive spinner during an event was very effective in attracting kids to their booth. They were also appreciative of having Felicita Monteblanco, THPRD Board President being at their booth to solicit ideas during Flicks by the Fountain. • Holly also shared that engaging with kids at events is important. She explains to kids that what they say matters to this process. • Ewnetu liked having different kinds of "swag" to give away as this attracts people to the visioning booth. He also shared that parking at larger events can be challenging. • Richard was very touched while engaging with members of a senior center who were grateful for being included in the process. Their conversation centered around leaving a legacy for the next generation.



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	<ul style="list-style-type: none"> Engaging with people in Spanish at Fiesta en el Parque stood out for America. She shared that speaking with Latino families at the event was personally meaningful to her and it was her favorite event so far. For Ann, speaking with attendees at the Stuhr Center Rummage sale gave her a new perspective on what patrons need from the park district. In Shreya’s experience walking around during with a clipboard at events can be effective in capturing feedback. However, this approach doesn’t work with everyone and at all events. Victor expressed the need for clearer communication in signs at visioning booths that explain the essence of the project. Staff committed to providing clearer signs to amplify the work of VTF. Ron appreciated the positive support for more LGBTQ events and activities during his outreach. Kanthe liked talking with people of different nationalities at National Night Out, engaging with THPRD staff. Several members shared the importance of promoting the online tool to share ideas. Staff committed to doing more digital outreach. VTF members expressed interest in understanding the process of weighting the collected comments and ideas. And the next steps in the upcoming phases of the visioning process.
6:45 pm	<p>Updates: Where are we now?</p> <ul style="list-style-type: none"> Jaspreet shared that of Thurs, Sept 5th VTF members had spoken to over 6,300 people and collected nearly 7,000 ideas. <p>Staff shared upcoming outreach opportunities on the VTF outreach calendar</p> <ul style="list-style-type: none"> Youth outreach (back to school events, leadership groups at schools Water features Multicultural outreach: focus group conversations with Unite Oregon Welcoming Beaverton week events and THPRD’s first Welcoming Walk with immigrants & refugees <p>VTF members went through and signed up for more outreach events and meetings and shared their ideas for promoting online tool:</p> <ul style="list-style-type: none"> Social media posts BSD Briefs: Beaverton School District Newsletter
6:55 pm	<p>Staff Presentation: Project Workplan (Holly Thompson)</p> <p>Staff presented project workplan with an explanation of the upcoming phases:</p> <ul style="list-style-type: none"> Outreach and engagement phase ending Oct 26th. Staff will receive the preliminary emerging visionary themes from JLA by Oct 1st. Holly shared examples from the Beaverton Vision plan adopted by the City after their visioning process.



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	<p><u>Phase 3: Action Team Phase</u></p> <ul style="list-style-type: none"> • Nov — Dec 2019 • The role of VTF members in this phase will be to add context to collected ideas and comments and augment the work of overall action teams. • Action Teams will be made up of VTF members, subject matter experts from THPRD staff or partner organizations. • This work will take place between over 2 meetings per goal area facilitated by JLA staff. • The Action Teams will be looking at their share of comments linked to their goal areas and their work will distill thousands of comments to hundreds that will make into the 'Community Review' phase. <p><u>Phase 4: Community Review</u></p> <ul style="list-style-type: none"> • Jan – March 2020 • During this phase, information sorted in the Action Teams phase will be shared with the community through different platforms including online surveys and speakers bureaus meetings. <p><u>Phase 5: Plan Development</u></p> <ul style="list-style-type: none"> • Draft plan for Board adoption to be co-produced by JLA and THPRD staff. • Ways to weave in Beaverton Community Vision. Staff explained that THPRD owns nearly 20% of items in the Beaverton Community Vision. • VTF members will advise on what items make it in the final plan. <p><u>May 2020: Board Adoption of Visioning Plan</u></p>
7:30 pm	<p>Next Step Items</p> <ul style="list-style-type: none"> • Staff will be following up 1:1 with VTF members that missed the meeting. • The next task force meeting is Thursday, October 3rd.
	<p>Public Comment – None. No visitors in attendance.</p>
7:35 pm	<p>Meeting Adjourned</p>

Minutes Approved by the VTF on 10/3/19.